



ELECTRICAL WIRE PROCESSING TECHNOLOGY EXPO 2025

CONFERENCE: | EXHIBITION:
MAY 6-8 | **MAY 7-8**
BAIRD CENTER • MILWAUKEE, WI

HARNESS

CONNECTIONS

Produced by:



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January Exhibitor Newsletter

Welcome

We're excited to welcome you to the **Electrical Wire Processing Technology Expo** where the wire harness manufacturing industry comes together to harness connections!

Exhibit Hall Hours

Wednesday, May 7 9:00 am – 5:00 pm
Thursday, May 8 9:00 am – 3:00 pm

Exhibitor Registration – NOW OPEN

Save time on-site and [register](#) your booth personnel online in advance of the show!

Baird Center Exhibitor Store – NOW OPEN

The Baird Center [Exhibitor Store](#) is now open to being placing orders for electrical, rigging, compressed air and audio visual. Please note the rate schedule for these services:

Advance Rates: Now through April 6
Standard Rates: April 7 through April 23
Floor Rates: April 24

Coming in February!

Exhibitor Service Manual for services provided by Shepard Exposition Services.

Hotels

We encourage you to support EWPT by reserving your accommodations within the official event hotel block. Please note that any offers from housing agents, agencies, or hotels not listed on the event website are not endorsed by WHMA/IPC. Each official hotel provides a special discounted rate for EWPT attendees. Be sure to [book your rooms](#) before the specified deadlines to take advantage of these discounted rates.

Online Exhibit Hall – March 7

Ensure your full company profile is accessible online and included in the printed Show Directory. Please don't assume last year's information has been automatically or correctly transferred. If your [company profile](#) is incomplete or blank, only your company name and address will be displayed online and printed in the show directory.

Show Directory Ads – March 7

The show directory serves as a lasting reference and trusted buying resource long after EWPT ends. [Placing an ad in the show directory](#) is the ultimate platform for connecting your brand with customers actively seeking solutions for their manufacturing needs.

Advertisement Boards – March 7

[Advertisement Boards](#) showcase your company's message with a custom-designed meter board (1-meter-wide x 2.5 meters high), strategically positioned along the Main Aisle of the exhibit hall. These double-sided signs ensure maximum visibility to purchase-authorizing professionals.

NEW THIS YEAR! Daily Networking Refreshment Breaks with Morning Mocktails and Afternoon Bevi Beverages

Unwind and recharge with our signature mocktails—crafted with refreshing flavors and thoughtful ingredients, perfectly designed for a delightful, alcohol-free pick-me-up!

Quench your thirst with a visit to the Bevi Hydration Station, offering a customizable selection of still and sparkling water infused with natural flavors. Choose from a variety of options, from crisp cucumber mint to tangy blood orange, all served sustainably with no waste. Stay refreshed and energized while enjoying an eco-friendly way to hydrate!

Only two opportunities for this exclusive sponsorship are available – [Secure Your sponsorship Today!](#)