



**ELECTRICAL  
WIRE PROCESSING  
TECHNOLOGY  
EXPO 2025**

CONFERENCE: MAY 6-8    EXHIBITION: MAY 7-8  
BAIRD CENTER • MILWAUKEE, WI

**HARNES**

**CONNECTIONS**

Produced by:



LEAD | EDUCATE | CONNECT

## March Exhibitor Newsletter

### Exhibitor Service Manual – Now Available!

The EWPTe [exhibitor manual](#) is now available to begin placing orders for your booth. Questions regarding services offered by Shepard? Contact your dedicated concierge, Myra Smith at 229-939-7521 or by email at [concierge@shepardes.com](mailto:concierge@shepardes.com).

### Baird Center Exhibitor Store

Orders for electrical, rigging, compressed air and audio visual can be ordered via The Baird Center [Exhibitor Store](#).

### Move-In Deadline - plan your travel accordingly

All booths must be occupied and completely set up by 5:00 pm on Tuesday, May 6, 2025. Exceptions will be granted providing advance notification is sent to [KimDiCianni@ipc.org](mailto:KimDiCianni@ipc.org). If notification of late move-in is not submitted in advance of move-in and space is not completely set by 5:00pm on Tuesday, May 6, 2025 the space will be considered abandoned, and Show Management will repurpose the space as they see fit.

### Lead Retrieval

Two options for lead retrieval are available:

- Xpress Connect **App**: Lead retrieval system running on **YOUR** Apple or Android mobile device
- Xpress Connect **Plus**: Lead retrieval system running on a **rented** device

Please note, third party scanner apps are not compatible with either lead retrieval option

### Complimentary Marketing Materials

To help you promote your presence at EWPTe we have created banners for you to use. We welcome our exhibitors to [download](#) and use any of these marketing materials.

### Exhibitor Registration

Save time on-site and [register](#) your booth personnel online in advance of the show!

**Show Directory Listings/Online Exhibit Hall – Due March 7**  
Ensure your company profile is included in the printed Show Directory. Review/Update your [company profile](#) today!

### Show Directory Ads – Due March 7

Don't miss the opportunity to [place an ad in the show directory](#) to keep your brand in front of key industry players all year round!

**Preshow Email Banner Ads:** Promote your company and increase visibility to thousands of potential attendees and customers before the show even begins! These [banners ads](#) are incorporated into all official Electrical Wire Processing Technology Expo e-mail promotions.

### Advertisement Boards – Due March 7

[Advertisement Boards](#) showcase your company's message with a custom-designed 2-sided meter board strategically positioned along the Main Aisle of the exhibit hall.

**Registration Lists:** Exhibiting companies have exclusive access to order a copy of the pre-registered and post-show verified attendee lists. [Reserve your list now!](#)

### Upcoming Deadlines

Show Directory Ads	March 7, 2025
Show directory listings	March 7, 2025
Lead Retrieval	March 20, 2025
Utilities	April 6, 2025
Audio-Visual	April 6, 2025
Internet Orders	April 6, 2025
First day for warehouse freight	April 7, 2025

EWPTe is one of the top 100 Fastest Growing Tradeshows in the US for **Number of Exhibiting Companies** and **Net Square Feet**

